



CRISSY NICHOLAS

Permanent Address

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8592966412, 8129276000

Personal Details

Date of Birth : 18.04.1982
Age : 40 years
Gender : Female
Marital Status: Married
Nationality : Indian
Caste : Latin Catholic
Religion : Christian
Parish : St. Mary's Forane
Church, Thankey

Languages Known

Malayalam, English, Hindi

Hobbies:

Reading, Teaching, Baking,
Badminton

CURRICULUM VITAE

OBJECTIVES

To be a part of educational institution where I can utilize the best of my potential as a teacher.

Absorb and radiate more value based knowledge and skills.

SUBJECT

COMMERCE.

PERSONAL SKILLS

- Problem Solving Adaptability
- Collaboration
- Strong Work Ethic Time Management
- Critical Thinking
- Handling Pressure
- Leadership

ACADEMIC PROJECTS

- M.Phil. Project** : CUSTOMER RELATIONSHIP MANAGEMENT IN PRIVATE SECTOR BANKS WITH SPECIAL REFERENCE TO FEDERAL BANK
- M.Com Project** : IMPACT OF WORKING CAPITAL MANAGEMENT ON PROFITABILITY OF BAKING GOODS IN ALEPPY DISTRICT.

SCHOLASTICS:

- Qualified **UGC NET** : November 2017
- Qualified **SET** : June 2017
- Phd** : Thesis submitted.
Research guide ship of **Dr.Soju.S**, Research Centre - SN College, Kollam, Kerala University.
(Date of Registration 06-06-2018)
- M.Phil.** : Management (June 2009)
Mahatma Gandhi University Campus
Grade - A minus [80%](University Topper)
- M.Com** : Finance (2003 - 2005)
Sacred Heart College, Thevara, Cochin
Mahatma Gandhi University
Rank - Distinction [82.7%]
- B.Com** : Taxation (1999- 2002)
St. Teresa's College Ernakulam
Mahatma Gandhi University
Rank - First Class [77%]
- Plus Two** : Commerce (1997-1999)
Holy Angels ISC School Trivandrum
Rank - Distinction [84%]
- 10th** : St Joseph's ICSE School, (1997)
Pattanakad, Cherthala
Rank - Distinction [83%]

PAPER PRESENTATION

- Presented paper titled “Problems and Prospectus of Kerala Tourism” in Second International Seminar on “Emerging Trends in Organic Farming and Sustainable Agriculture” at CMS College Kottayam on 22-24 April 2018.
- Presented a paper titled “Role of Commercial Banks in promoting Green Banking Initiatives in Kerala” at International conference held at St.Xaviers College for Women on August 14th 2018.
- Presented paper titled “CRM practices in Private Sector Banks” at 2nd International Conference on “Commerce and Management in the Changing Times” (ICCMCT 2018) at Maharajas College on 29th September 2018.
- Presented paper titled “Impact of Trade War on Indian Economy” in the three day International seminar on “Trade War-Does it Affect The Global Free Trade War?” by Department of Commerce, SBML during 26-28 March 2019.
- Presented paper titled “Post Demonetisation Impact on Indian Tourism Industry” at the National Seminar on Economic Reforms-Post Demonetisation (ERPD-2019) in connection with Annual Research Conference (MGCARC2019) at Mahatma Gandhi College Thiruvananthapuram on 15-16 March 2019.
- Presented paper titled “Green Banking and Enviourmental Sustainability-with special reference to Role of Commercial Banks in Kerala” at a National Conference on “Emerging Trends in Financial Market “on March 5th 2019.
- Presented a paper titled “Women Empowerment and Tourism” at a one day National seminar on “Women Empowerment –An Overview” organised by Department of Commerce Bharathi College on 26th March 2019.
- Presented a paper titled “ Covid Impact Challenges and Opportunities on Tourism Industry a reference to Kerala state” at one day International Conference on “ New Horizon in Commerce and Management and Economics –A Way Forward” on March 13th 2020.
- Presented a paper titled “Impact of Covid-19 in Sustainable Tourism activities in Kerala” in the International Virtual Conference 2021 on “ Post - Covid Global Scenario Threats and Opportunities” held on 28th January 2021.

International Seminar - 6

National Seminar - 3

PAPER PUBLICATIONS

- Role of Commercial Banks in Promoting Green Banking Initiatives in Kerala”.

(Xaverian Journal of Research in Commerce, Vol 4 No:1 JULY ,2018 ISSN2347-372X)

- “A Study on Women Empowerment and Tourism”.

(International Journal of Academic Research Vol-6 Issue3 (2) MARCH 2019 Impact Factor 6.023 ISSN2348-7666)

- “Tourism Infrastructure and Budgetary Allocation –A study on Investment Opportunities and Challenges.”

(Our Heritage –UGC Care Journal ISSN (PRINT) 0474-9030Vol 68Special Issue 48 February 2020)

- “Impact of COVID19 on sustainable tourism activities in Kerala”

(ANVESAK-Sardar Patel Institute Of Economic And Social Research) Vol:51 No:1(XXI) UGC CARE GROUP -1 ISSN :0378-4568 JAN-JUN 2021)

- “COVID-Impact Challenges and Opportunities On Tourism Industry –A Reference To Kerala State”

(International Journal of All Research Education and Scientific Methods (IJARESM), ISSN: 2455-6211 Volume 9, Issue 3, March -2021, Impact Factor: 7.429)

- “Innovative Techniques In Project Management: A Pursuit Agenda”

(Xavier Institute of Management and Entrepreneurship ISSN 2229-5348VOL-16 No.1(111)JAN-MARCH 2022 Impact factor 4.257)

BOOK PUBLISHED

- CUSTOMER RELATIONSHIP MANAGEMENT PRACTICES IN PRIVATE SECTOR BANKS. ISBN 978-93-90415-56-4

TEACHING EXPERIENCE:

- Guest Lecturer in the Dept. of Commerce (Sacred Heart College, Thevara, Cochin- 2 years) (2005-2007)
- Guest Lecturer in the Dept. of Commerce (CMS College, Kottayam, 1 year) (2009-10)
- Guest Lecturer in the Dept. of Commerce (SN College, Kollam 1 year) (2010-2011)
- Guest Lecturer in the Dept. of Commerce (Fatima Mata National College, Kollam) (2016-17)
- Guest lecturer in the Dept of Commerce(Aquinas College ,Edakochi (2021-till date)

PERSONAL SKILLS:

- A good team player with strong belief in smart working.
- Quick learner and good listener
- Counseling skill and ability to empathize with people.
- Training skills with motivational capacity.

DECLARATION

I, hereby declare that the above written particulars are true to the best of my knowledge and belief.

Yours faithfully
CRISSY NICHOLAS

UNDERTAKING: I shall discharge my duties, sincerely and honestly to the best of my abilities.

